



CIUDAD Y TERRITORIO SOSTENIBLE: ESTRATEGIAS Y CLAVES

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ACCIONES AMBIENTALES, ACCIONES PROFESIONALES

#CONAMA2022

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PALACIO MUNICIPAL
DE IFEMA, MADRID

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01

**EL OBSERVATORIO 2030
DEL CSCAE**

El Observatorio 2030 del CSCAE

An aerial photograph of a city with a blue network overlay consisting of nodes and connecting lines, suggesting a digital or data network. The text is overlaid on this image.

OBSERVATORIO 2030

Un compromiso del sector con la sociedad

Estructurado en Grupos de Trabajo

Ciudad y Territorio justo
Acceso a la vivienda



Estructurado en Grupos de Trabajo

Ciudad y Territorio justo
Accesibilidad Universal



Estructurado en Grupos de Trabajo



Estructurado en Grupos de Trabajo



Ciudad y Territorio de Calidad
Baukultur / entorno construido

Estructurado en Grupos de Trabajo



Estructurado en Grupos de Trabajo



Ciudad y Territorio Saludable
Diseño urbano y salud

Estructurado en Grupos de Trabajo

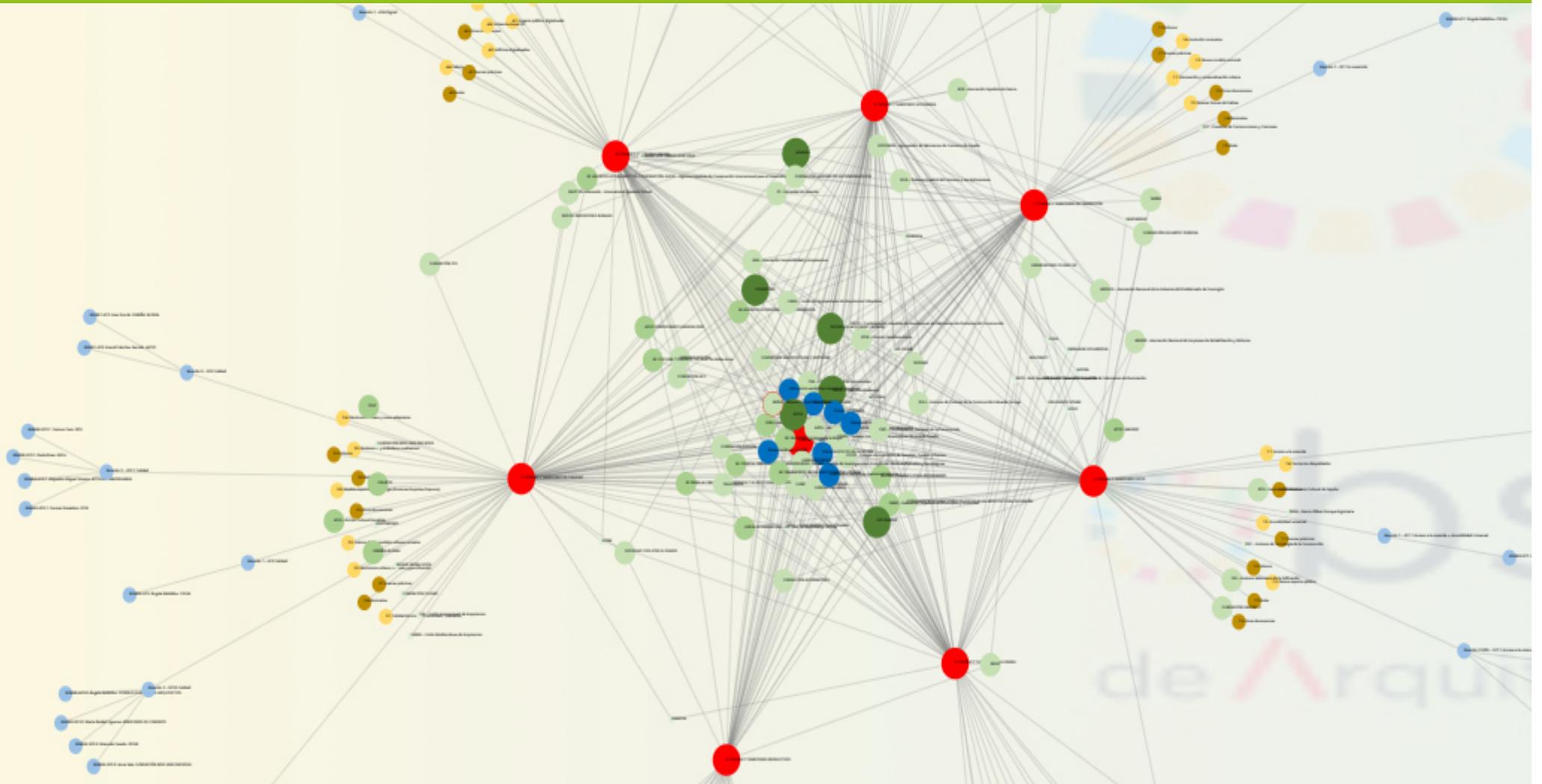


Estructurado en Grupos de Trabajo



Ciudad y Territorio Productivo
Gestión y resiliencia de recursos

Generando una red de actores del sector



Las iniciativas del Observatorio 2030 del CSCAE



Las iniciativas del Observatorio 2030 del CSCAE

observatorio
2030 CSCAE

REHABILITACCIÓN

Iniciativa sectorial para el impulso de las acciones que movilicen la rehabilitación integral y la regeneración urbana

#Descarbonización #Formación de técnicos #Información al usuario #Función social #Financiación #Normativa #Fiscalidad

CON LA COLABORACIÓN DE



02

**CIUDAD Y TERRITORIO
SOSTENIBLE**

Un Planteamiento holístico y transversal



DISEÑAR

un abordaje transversal bajo criterios de sostenibilidad



VISIBILIZAR

Los avances en materia de ciudad y territorio



ESTABLECER

Una visión común con aportaciones de cada sector



DEFINIR

Las líneas de acción en el corto plazo identificando actores y acciones



El proceso planteado



La visión para converger con los ODS

La repoblación del territorio rural

Rehabilitación de edificios y regeneración urbana

Una Sociedad sostenible

Mobilidad / Accesibilidad / Proximidad

El impulso de la economía productiva

Sensibilización y formación de profesionales



Las SIETE estrategias y acciones asociadas

OBJETIVO 1. Emergencia Climática

OBJETIVO 2. Transición energética y descarbonización

OBJETIVO 3. Equilibrio urbano - rural

OBJETIVO 4. Rehabilitación integral y regeneración urbana

OBJETIVO 5. Gestión multinivel

OBJETIVO 6. Cultura ambiental

OBJETIVO 7. innovación

XIII BEAU
Factoría Cultural Matadero Madrid
Ángel Borrego Cubero
Fotografía © Simona Rota

03

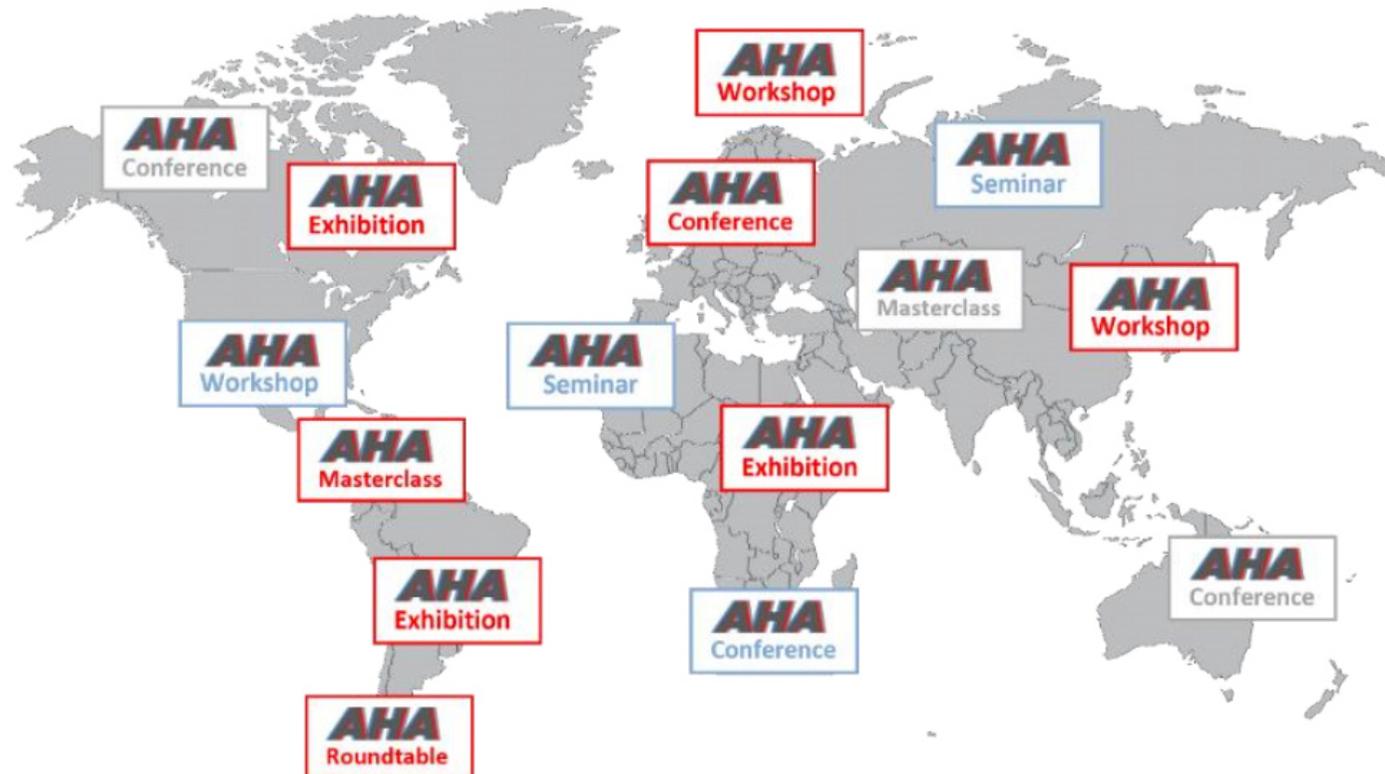
**MÉTRICAS Y HERRAMIENTAS:
EL FORO AHA**

El Foro Affordable Housing Activation en cifras

53
AHA Events around
the world

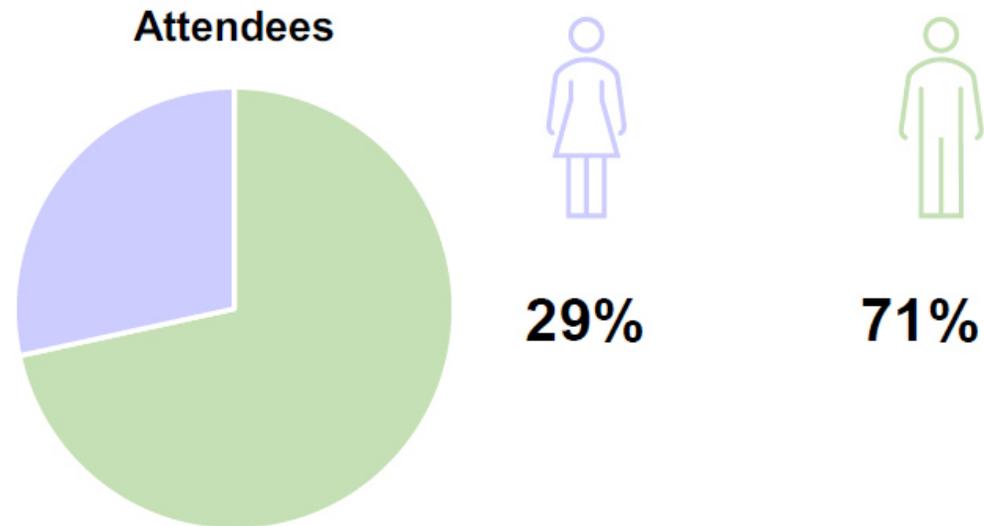
152
Experts

5.588
Attendees

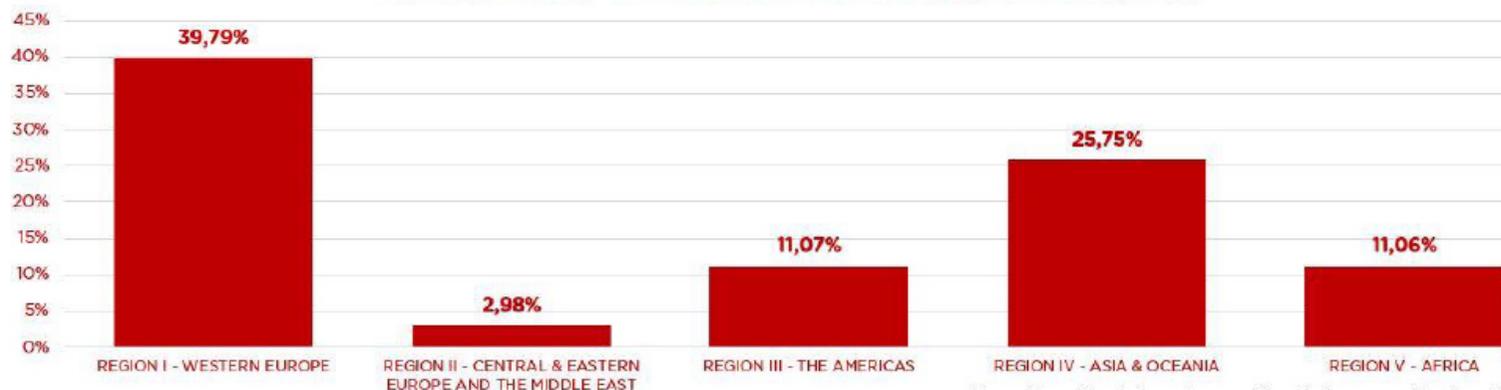


El Foro Affordable Housing Activation en cifras

MADRID FORUM 18-20 MAY - ATTENDEES



PERCENTAGE OF REGISTRATIONS (By UIA regions)



Las seis barreras detectadas

DESAJUSTES

POLÍTICAS & REGULACIONES

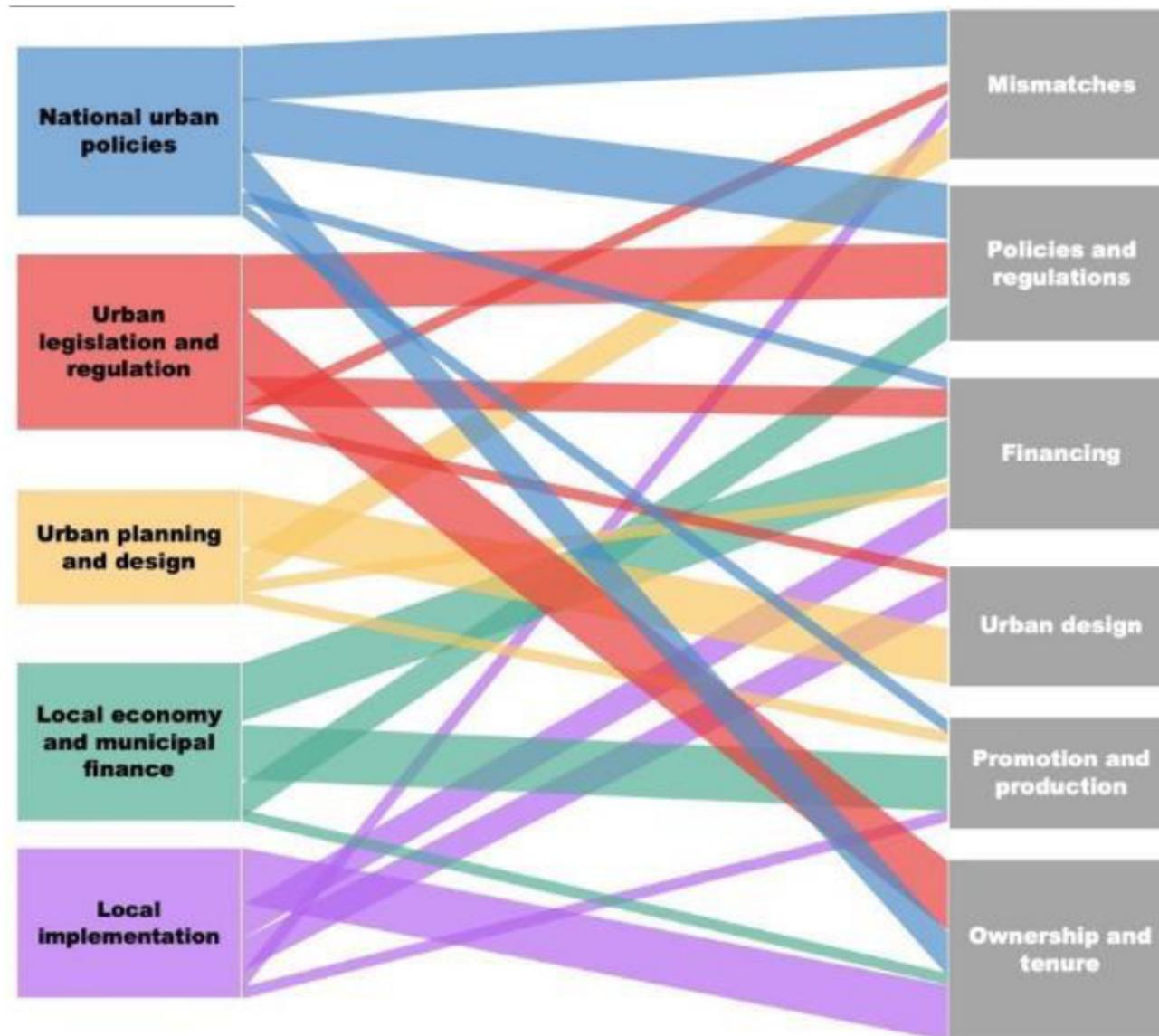
FINANCIACIÓN

**PROMOCIÓN &
PRODUCCIÓN**

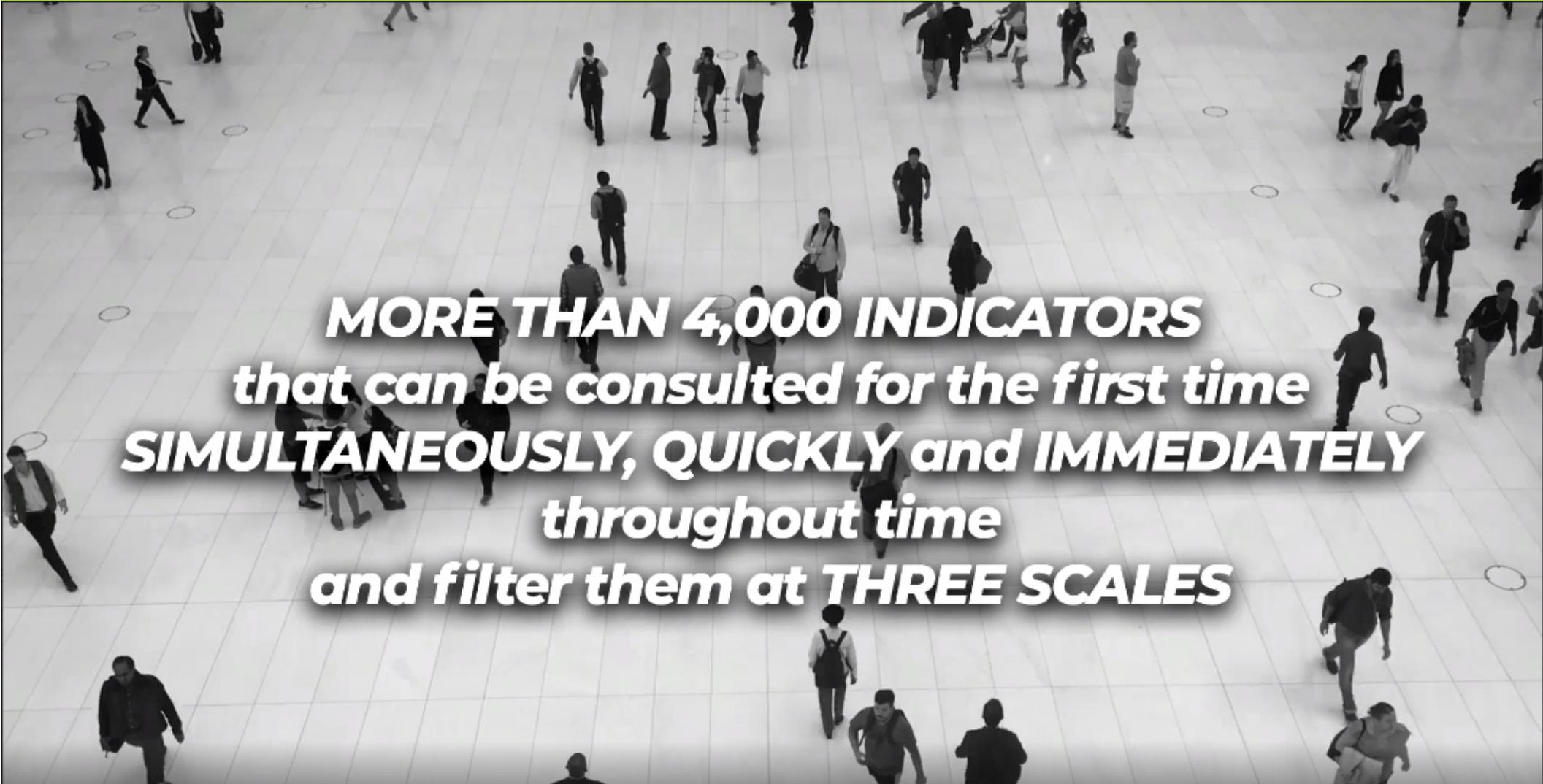
**DISEÑO &
DESARROLLO URBANO**

PROPIEDAD & TENENCIA

Las seis barreras y su relación con los pilares de la Nueva Agenda Urbana



Indicadores de sostenibilidad en ciudades y entornos construidos



MORE THAN 4,000 INDICATORS
that can be consulted for the first time
SIMULTANEOUSLY, QUICKLY and IMMEDIATELY
throughout time
and filter them at THREE SCALES

Indicadores de sostenibilidad en ciudades y entornos construidos

BARRIER 1 : MISMATCHES

Mismatch between needs and production of affordable housing

- + relative variance of population ident...
- + gini index (world bank estimate)
- + population living in slums (% of urba...
- + households' housing cost burden (...)
- + house price index
- + gender pay gap in monthly earnings
- + google trends for : eviction
- + google trends for : housing price
- + inflation rate, average consumer pri...
- + proportion of people living below 50...

AN 4,000 INDICATORS
consulted for the first time
EASILY, QUICKLY and IMMEDIATELY
throughout time
at THREE SCALES

Indicadores de sostenibilidad en ciudades y entornos construidos

- BARRIER 1**
- Mismatch b...
 - production
 - + relative vari...
 - + gini index (v...
 - + population l...
 - + households
 - + house price
 - + gender pay
 - + google tren...
 - + google tren...
 - + inflation rat...
 - + proportion c...
- BARRIER 2 : POLICIES AND REGULATIONS**
- Policy, legal and regulatory frameworks
 - + square metre per capita
 - + relative variance of square metre pe...
 - + land use efficiency (11.3.1) : land use ...
 - + total government spending on hous...
 - + public spending on grants and finan...
 - + countries that have national urban ...
 - + score of adoption and implementati...
 - + number of local governments that a...
 - + registering property
 - + countries that have conducted at le...
 - + human rights score (schnakenberg ...
 - + 16.a.1 - countries with national huma...

1000 INDICATORS
introduced for the first time
QUICKLY and IMMEDIATELY
without time
at THREE SCALES

Indicadores de sostenibilidad en ciudades y entornos construidos

BARRIER 1 Mismatch k
production
+ relative vari
+ gini index (v
+ population I
+ households'
+ house price
+ gender pay
+ google tren
+ google tren
+ inflation rat
+ proportion c

BARRIER 2 **REGULATIO**
Policy, legal
frameworks
+ square metr
+ relative varia
+ land use effi
+ total govern
+ public spenc
+ countries th
+ score of ado
+ number of le
+ registering p

BARRIER 3 : FINANCING
Availability and adequacy of
financial mechanisms
+ real interest rate (%)
+ net official development assistance ...
+ ease of access to loans
+ poverty headcount ratio at national ...
+ domestic credit to private sector (% ...
+ employers, male (% of male employ...
+ google trends for : mortgage
+ google trends for : real state invest...
+ growth rates of household expendit...

INDICATORS
for the first time
and IMMEDIATELY
at THREE SCALES

+ countries that have conducted at le...
+ human rights score (schnakenberg ...
+ 16.a.1 - countries with national huma...

Indicadores de sostenibilidad en ciudades y entornos construidos

BARRIER 1	BARRIER 2	BARRIER 3	BARRIER 4 : URBAN DESIGN
Mismatch k	REGULATIC	Availability	Planning, urban and architectural
production	Policy, legal	financial m	design, quality and technical
+ relative vari	frameworks	+ real interest	regulations
+ gini index (v	+ square metr	+ net official c	+ population density relative variance ...
+ population l	+ relative varia	+ ease of acce	+ population density aggregation
+ households'	+ land use effi	+ poverty hea	+ proportion of population that feel sa...
+ house price	+ total govern	+ domestic cr	+ proportion of children moderately o...
+ gender pay	+ public spenc	+ employers, r	+ women feel less safe than men walk...
+ google tren	+ countries th	+ google tren	+ share of households with difficulties...
+ google tren	+ score of ado	+ google tren	+ total. annual average loss (rel)
+ inflation rat	+ number of k	+ growth rate	+ pedestrians killed in road accidents
+ proportion c	+ registering p		+ google trends for : energy poverty
	+ countries that have conduct		+ average greenness estimated
	+ human rights score (schnak		+ open spaces (11.7.1 -proxy) : share of ...
	+ 16.a.1 - countries with nation		+ night time light emission : average ...
			+ pm2.5 air pollution, mean annual ex...

TORS
 first time
 IMMEDIATELY
 CALES

Indicadores de sostenibilidad en ciudades y entornos construidos

BARRIER 1 BARRIER 2 BARRIER 3 BARRIER 4 BARRIER 5 : PROMOTION AND PRODUCTION

- Mismatch k
- production
- + relative vari
- + gini index (v
- + population I
- + households'
- + house price
- + gender pay
- + google tren
- + google tren
- + inflation rat
- + proportion c
- + countries th
- + score of ado
- + number of k
- + registering p
- + countries that have conduct
- + human rights score (schnak
- + 16.a.1 - countries with nation
- Availability
- financial me
- + real interest
- + net official c
- + ease of acce
- + poverty hea
- + domestic cr
- + employers, r
- + google tren
- + growth rate
- Planning, ur
- design, qua
- regulations
- + population d
- + population d
- + proportion o
- + proportion o
- + women feel
- + share of hou
- + total. annual
- + pedestrians
- + google tren
- + average gree
- + open spaces
- + night time li
- + pm2.5 air pollution, mean annual ex...
- Development and production of housing
- + total emission of co2 from the reside...
- + housing construction
- + relative variance of built-up area (19...
- + employment in construction (isic re...
- + co2 emissions (metric tons per capita)
- + new businesses registered (number)
- + residential dwelling stock by dwellin...
- + research and development expendit...
- + gdp, current prices (billions of u.s. d...
- + gdp per capita, current prices (u.s. d...
- + google trends for : social housing
- + google trends for : decent housing

me
IATELY

Indicadores de sostenibilidad en ciudades y entornos construidos

BARRIER 1 **BARRIER 2** **BARRIER 3** **BARRIER 4** **BARRIER 5** **BARRIER 6 : OWNERSHIP AND TENURE**

- Mismatch between production and consumption
- + relative variability
- + gini index (v)
- + population (l)
- + households'
- + house price
- + gender pay
- + google trends
- + google trends
- + inflation rate
- + proportion c
- + countries that have conduct
- + human rights score (schnak
- + 16.a.1 - countries with nation
- REGULATIVE Policy, legal frameworks
- + square metr
- + relative vari
- + land use effi
- + total govern
- + public spend
- + countries th
- + score of ado
- + number of k
- + registering p
- Availability: financial mechanisms
- + real interest
- + net official c
- + ease of acce
- + poverty hea
- + domestic cr
- + employers, r
- + google trend
- + growth rate
- Planning, urban design, quality regulations
- + population d
- + population d
- + proportion o
- + proportion o
- + women feel l
- + share of hou
- + total. annual
- + pedestrians l
- + google trend
- + average gree
- + open spaces
- + night time li
- + pm2.5 air pollution, mean annual ex...
- Development of housing
- + total emission
- + housing cons
- + relative varia
- + employment
- + co2 emission
- + new business
- + residential dv
- + research and
- + gdp, current
- + gdp per capita, current prices (u.s. d...
- + google trends for : social housing
- + google trends for : decent housing
- Types and execution of ownership and tenure
- + property rights protection
- + housing tenure distribution
- + corruption
- + google trends for : housing cooperat...
- + google trends for : real state invest...
- + google trends for : cohousing
- + satisfaction with the availability of q...

¡Gracias!

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