

RELLENA DE BELLEZA EL PLANETA

Elio Estevez - Director de Sostenibilidad
CONAMA 2021





*5 mil millones
de personas
cada día*

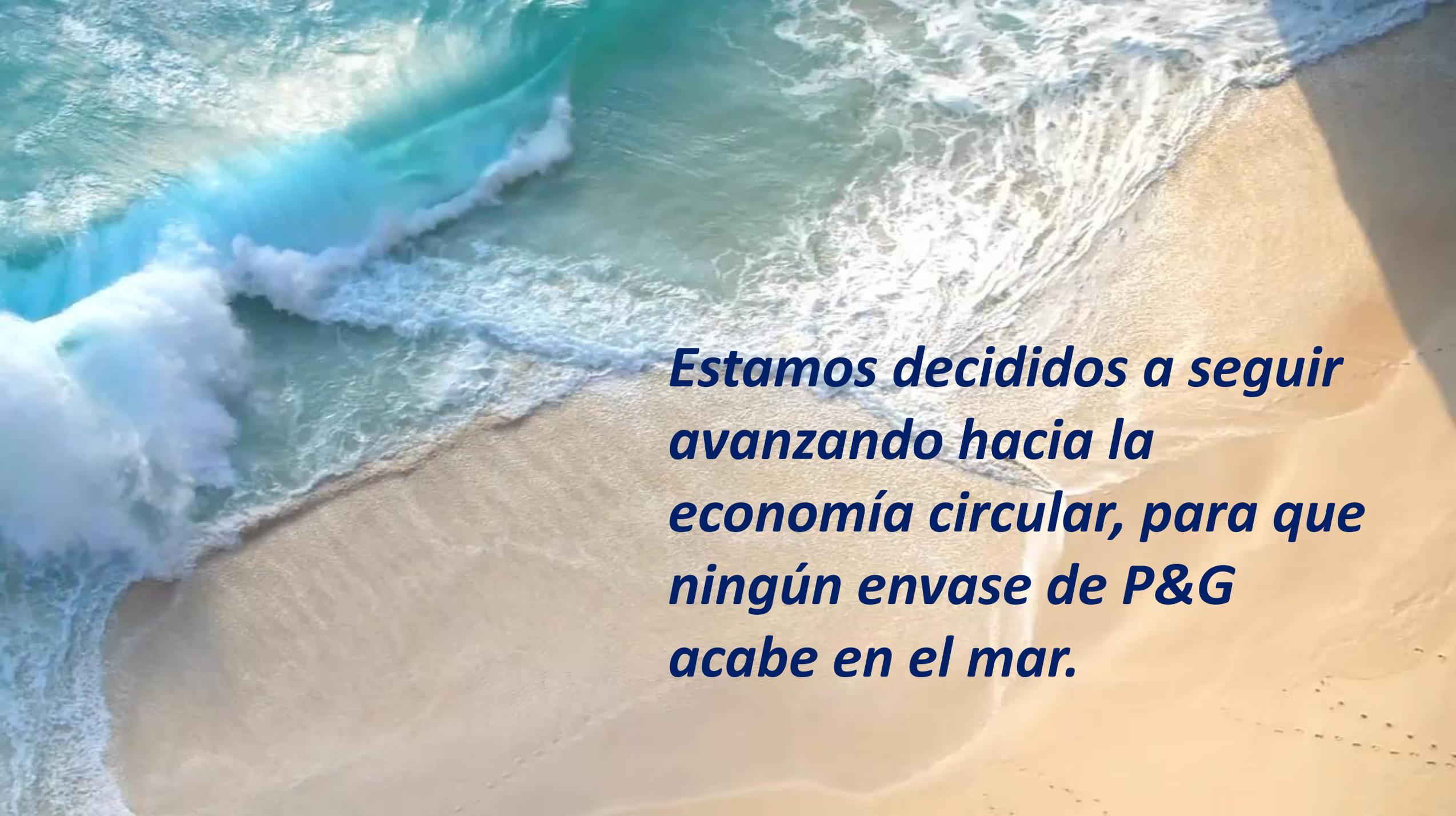
P&G



The background of the image is a soft-focus bokeh effect. It consists of numerous out-of-focus light spots in shades of bright yellow, lime green, and dark forest green, creating a vibrant and natural aesthetic. The text is centered horizontally and vertically over this background.

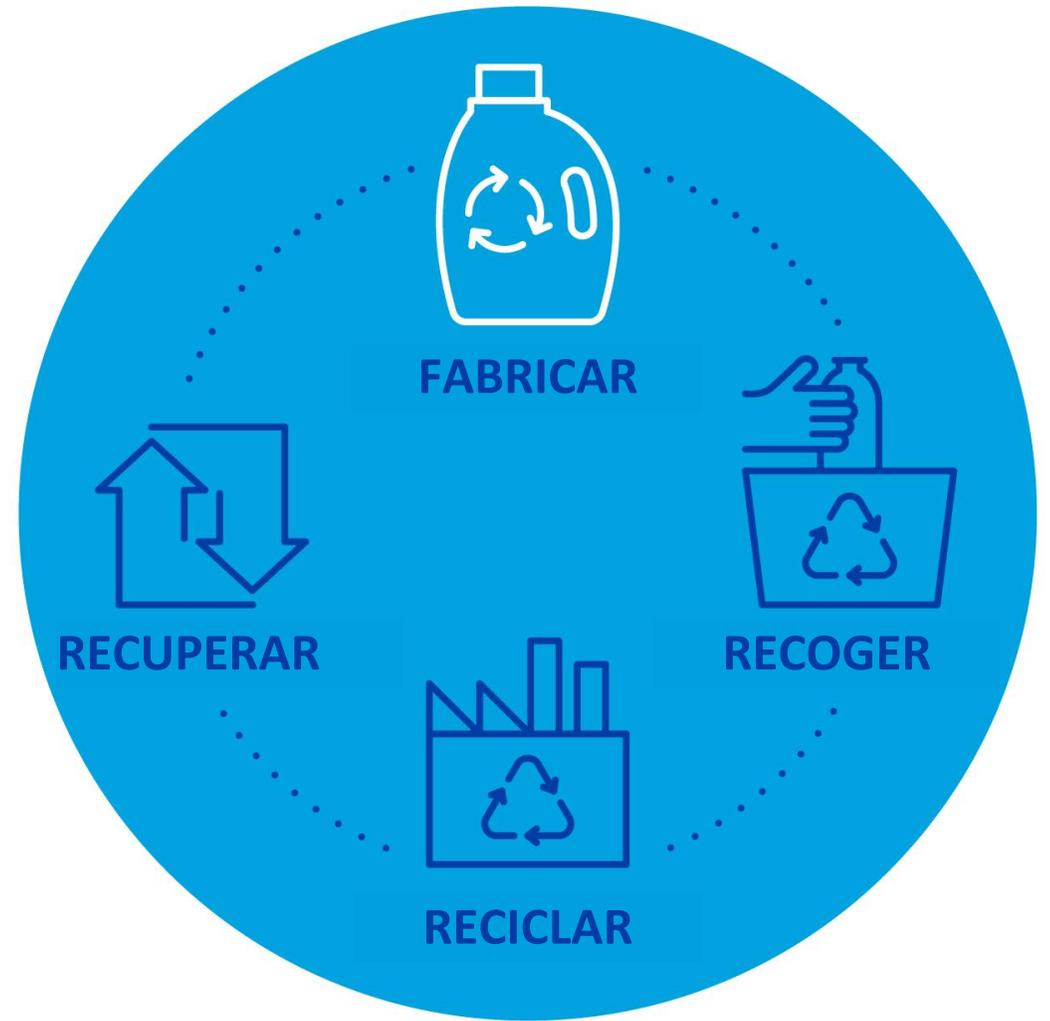
IMPACTO POSITIVO



An aerial photograph of a beach with waves crashing onto the shore. The water is a vibrant turquoise color, and the sand is a warm, golden-brown hue. The waves are white and frothy as they break onto the beach.

***Estamos decididos a seguir
avanzando hacia la
economía circular, para que
ningún envase de P&G
acabe en el mar.***

Impulsar la Economía Circular de los Plásticos



CONTRIBUYENDO AL DESARROLLO DE LA ECONOMÍA CIRCULAR DE PLÁSTICOS

% DE PLÁSTICO RECICLADO USADO EN ENVASES EN P&G ESPAÑA

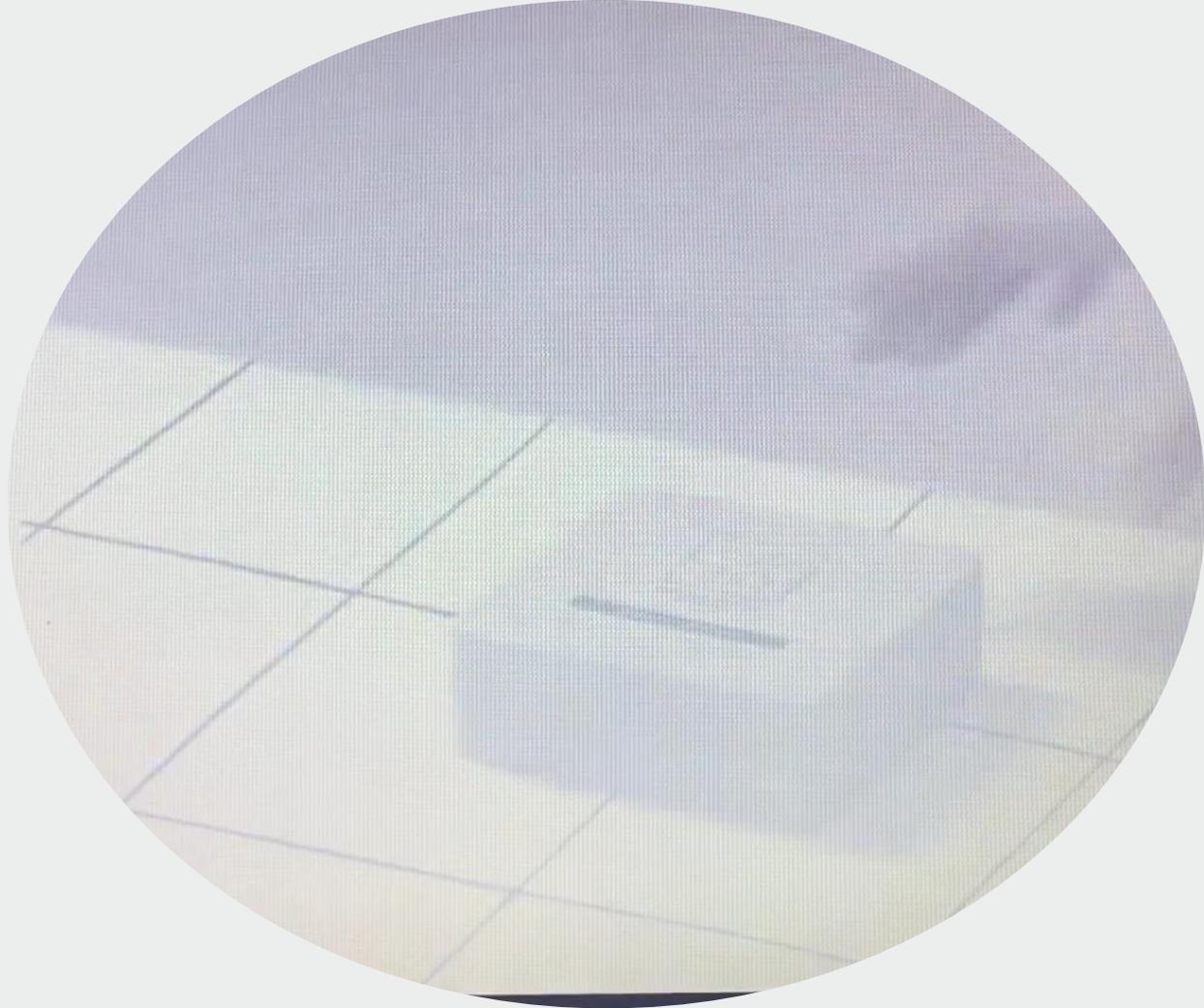


Reducir, Reciclar y Reutilizar + Rellenar





EC30





ES
NUESTRO
HOGAR

