

Green Mobility in NH Hotels Group

Carlos Escoda

Responsable de Análisis y Procesos España & Portugal

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GREEN MOBILITY IN NH HOTELS GROUP

01 INTRODUCTION

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01. INTRODUCTION

Mobility & big cities

- Mobility is a top issue in big European cities
- Local Governments are implementing solutions that helps to ease congestion in cities and down pollution levels which impact on public health
- Green Mobility is a common solution in cities as Rome, Madrid, London or Berlin





Green Mobility in NH Hotels Group

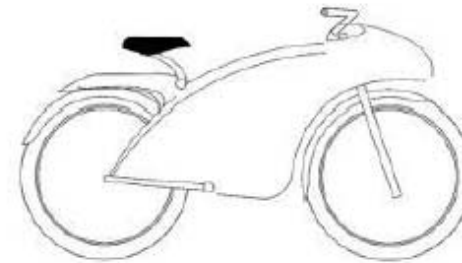
01. INTRODUCTION

Green Mobility solutions in NH Hoteles

CAR-SHARING



ELECTRIC BIKES



VE CHARGING POINT



UNIQUES TAXI





GREEN MOBILITY IN NH HOTELS GROUP

02 VE CHARGING POINT

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Green Mobility in NH Hotels Group

02. VE Charging Point

Green Mobility: NH SOLUTIONS

VE charging points

- It will be available in the hotel's parking area
- It is free for NH Hoteles s customers
- It will be easily recognizable by clear signage



Useful, Sustainable and Clean



03 CAR SHARING

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03. CAR SHARING



CAR-SHARING

- 10 hotels in Madrid have the service



NH HABANA, NH EUROBUILDING, NH ALBERTO AGUILERA, NH SANVY, HESPERIA HERMOSILLA, NH PARQUE AVENIDAS, NH ALCALÁ, NH PRINCIPE DE VERGARA , NH NACIONAL, NH PACIFICO



imagina
una nueva
ciudad

respiro car sharing >
la manera inteligente de
moverse en coche





Green Mobility in NH Hotels Group

03. CAR SHARING

Green Mobility: NH SOLUTIONS



Recarga gratis en estos Hoteles NH
Free recharge in these NH Hotels

date de alta / sign up
www.respiromadrid.es

www.medioambiente.nh-hotels.es

NH Eurobuilding
C/ Pedro Durán, 23

NH Príncipe de Vergara
C/ Príncipe de Vergara, 92

NH Servy
C/ Gén. 3

NH Reina del Manzanarés
Prta. del Puerto, 27

nh INNOVADOR
nh ECOLÓGICO
nh EXCLUSIVO
nh eléctrica



Disfruta tu coche eléctrico por horas y no pagues aparcamiento

Enjoy your electric car by the hour and park on street free of charge

🇪🇸 ¿Necesitas un coche por horas?

Regístrate en www.respiromadrid.es y solicita en recepción tu llave, que podrás activar llamando al [+34] 918 295 889 (*)

Reserva y disfruta por horas de la comodidad y el silencio de un coche eléctrico durante tu estancia en este NH. (**)

Además, podrás acceder al resto de nuestra flota disponible en Madrid y elegir el coche que prefieras en cada ocasión.

Únete al primer club de Car Sharing de Madrid.

Un servicio carbono neutral certificado por Ecodes.

(*) Horario de atención para registro, de lunes a domingo de 09:00 h a 22:00 h.

(**) Servicio disponible 24/7

🇬🇧 Do you need a car for a few hours?

Register in www.respiromadrid.es and ask for your key in the reception desk, that you'll have to activate by calling at [+34] 91 829 58 89 (*)

Book your car and enjoy a convenient and silent electric car by the hour during your stay at this hotel. (**)

You can also enjoy the rest of our fleet by joining Respiro at www.respiromadrid.es and benefit from a wide range of cars.

Join the first car Sharing club in Madrid.

A carbon neutral service certified by Ecodes.

(*) Calling hours for registration, monday to sunday from 09:00 h to 22:00 h.

(**) 24/7 service

🇪🇸 Todo incluido, por 4.65 EUR/h

Disfruta la nueva manera de moverte por Madrid en coche eléctrico. Económico, sostenible y muy divertido.

🇬🇧 All inclusive, 4.65 EUR/h

Enjoy the new way of driving around Madrid with electric cars. Affordable, sustainable and very enjoyable.



Date de alta y recibe tu tarjeta
Sign up and receive your smartcard



Reserva online tu coche
Book your car online



Abre con tu tarjeta de socio
Unlock with your smartcard



Disfruta tu viaje y ahorra
Enjoy your trip and save money



Nissan LEAF 100% eléctrico





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04 ELECTRIC BIKES

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04. ELECTRIC BIKES

ELECTRIC BIKES



- 12 hotels in Spain have the service
- Opportunity for relationships with stakeholders as Local public Administration and Car brands
- 943 uses in one year





04. ELECTRIC BIKES

ELECTRIC BIKES



Inicio

Indica la ciudad y actualización de datos.



Menu Inicio

Elección rápida de contenidos.



Puntos Interés

Acceso base de datos de información de los puntos mas interesantes de la ciudad.



Rutas

Elección de rutas con descripción y ubicación en el mapa.



Audio

Audioguía a la llegada de los puntos de la ruta también con acceso manual.



Mapa

Mapa con Indicación GPS del Smart Phone.



05 TAXI SOLUTIONS

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05. TAXI SOLUTION

TAXIS

JOINUP taxi

Taxi Individual y

Taxi Compartido

Más barato, más sostenible,
más social





Green Mobility in NH Hotels Group

05. TAXI SOLUTION

- Available by Apps and cell phones.
- You can choose a single or a shared trip.
- Skilled professionals.
- Modern vehicles with a high quality standard.
- 24 hours service.
- Customized service.
- You will have the choice to meet new people at the same time that you are sharing your taxi and taking care of the environment.



Let s enjoy your trip in a different way



Muchas Gracias