



CONAMA 2014

CONGRESO NACIONAL DEL MEDIO AMBIENTE



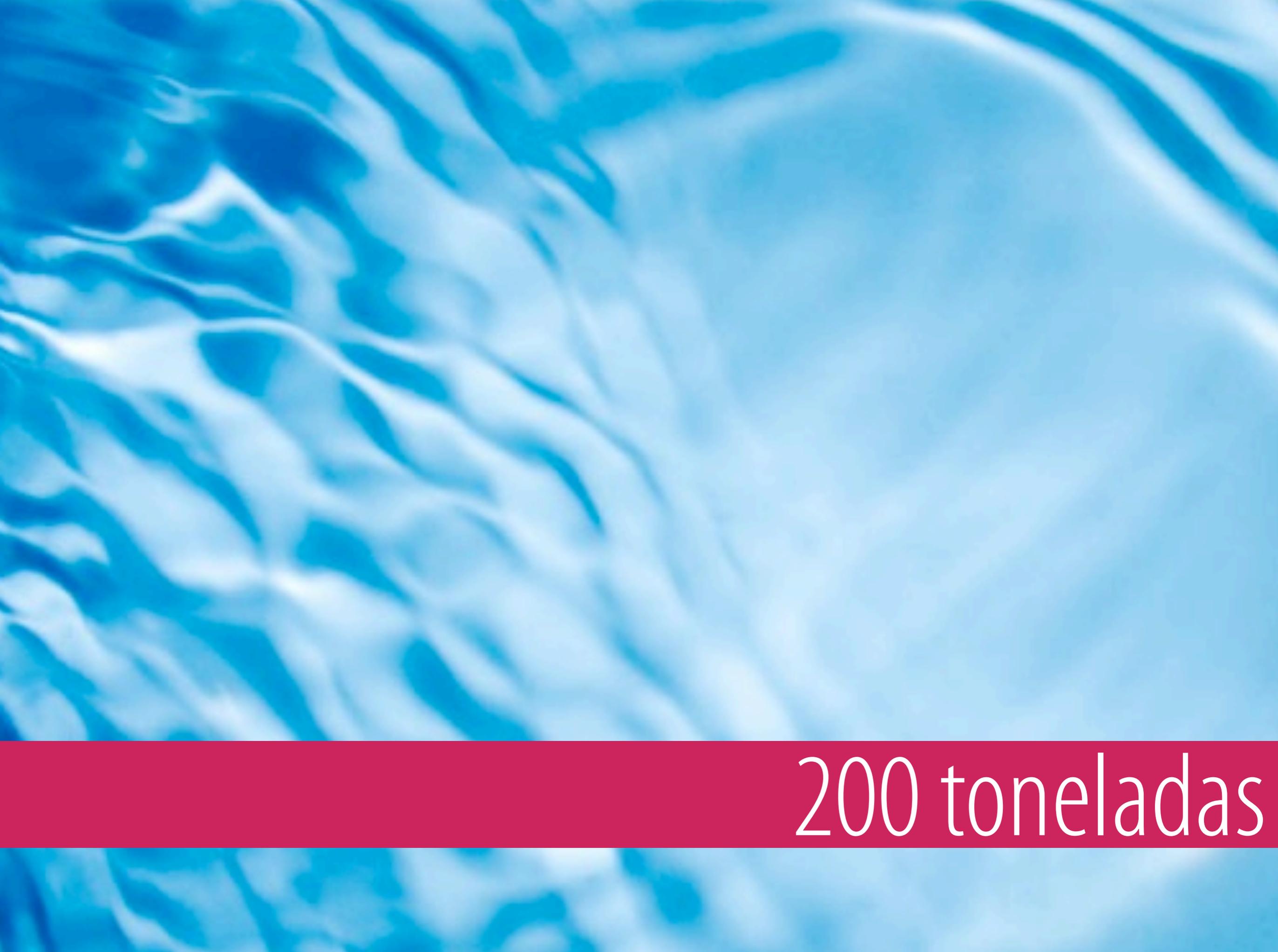
www.conama2014.org



SlowFashionSpain



150 mil millones

The background of the image is a composite of two parts. The left side shows a close-up, slightly blurred view of water ripples, with varying shades of blue and white highlights. The right side shows a clear, bright blue sky with a few wispy white clouds. At the bottom, there is a solid red horizontal bar.

200 toneladas



400 mil millones m^2

A photograph of a clothing store display. In the foreground, a blue jacket is on the left, a striped scarf is in the center, and a red coat is on the right. The background is blurred, showing shelves with shoes and other items.

ETICA / ECOLOGICA

RESPONSABILE

MODA SOSTENIBILE

SLOW FASHION

#8 áreas impacto





ciclo de vida



etapas

#1



10% CO₂ Global

#2



120.000 km²

#3

SUMMER

SAVED

MY

LIFE

2.700 litros



#4

20% industria textil

A close-up photograph of a row of glass test tubes in a laboratory. The tubes are arranged in a perspective that recedes into the background. Each tube contains a different colored liquid: red, blue, green, yellow, and purple. The lighting is soft, highlighting the glass and the colors of the liquids. In the top left corner, there is a red square with the white text "#5".

#5

90.000 químicos

#6



30% especies

#7



30 kgs persona

#8

50 €/mes 14 hs

Tabla 1. La brecha entre el salario mínimo y el salario digno

	El Salario Mínimo (la media salarial mínima según datos recientes)	SM en euros ¹	Moneda local	Salario Digno de Asia Salario mínimo suficiente para vivir 2013 (=725 PPA\$)	SDA en euros
Bangladesh	3000	28,60	Taka	25687	242,71
Camboya	336000	60,68	Riel	1582668	285,83
China ¹	1450	174,60	Yuan	3132	376,07
India ²	4334	51,70	Rupia India	16240	195,30
Indonesia ³	1246151	82,14	Rupia	4048226	266,85
Malasia ⁴	850	196,06	Ringgit	1566	361,21
Sri Lanka ⁵	8970	50,41	Rupia de Sri Lanka	46168	259,46

Fuente: Campaña Ropa Limpia

ALTERNATIVAS

CHANGE

AHEAD

DON'T BUY THIS JACKET



patagonia[®]

ebay[™]



Lease[®]
JeAns



D'ARBLAY STREET W1
CITY OF WESTMINSTER

NUDIE JEANS REPAIR SHOP

Repairing
IS CARING

- ▶ WE WILL GLADLY REPAIR YOUR WELL-LOVED NUDIE JEANS FOR FREE!
 - ▶ IF YOU NO LONGER LOVE THEM YOU CAN RETURN THEM TO US FOR 20% OFF A NEW PAIR OF JEANS.
 - ▶ WE WILL REPAIR AND WASH YOUR PRE-LOVED JEANS THAT WILL BE RESOLD IN OUR REDESIGNED AND SECOND HAND PROGRAM.
- THIS IS TRUE!

Nudie Jeans co
REPAIR SHOP



1h 
+ 1 
- - -
7€







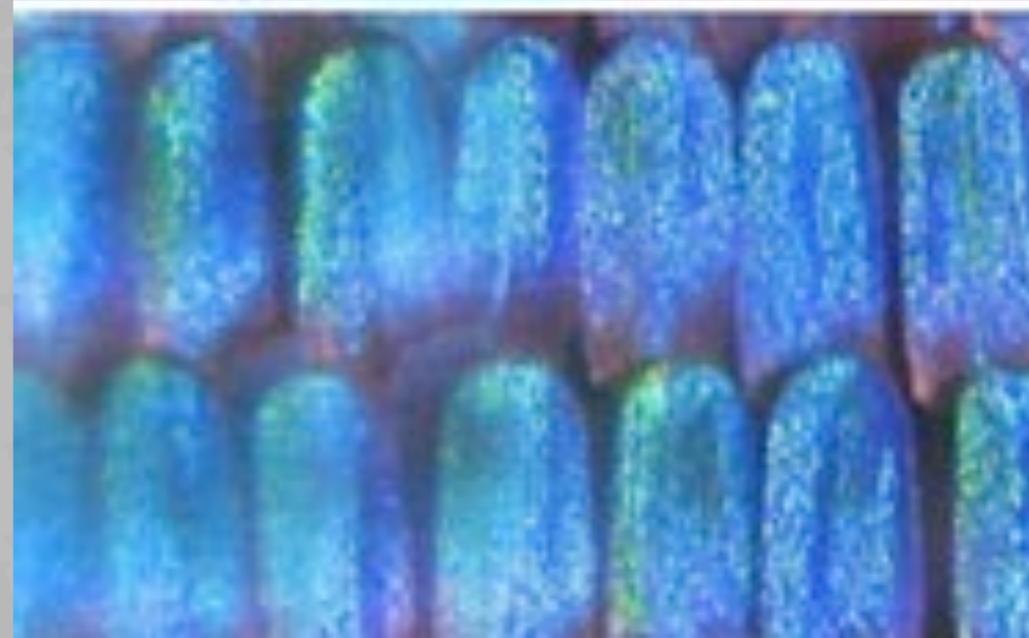
ecochic
DESIGNAWARD















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30 x 32
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BAR HELADOS TAPAS

CERVECERIA



TNT

SAFE AND GREEN





IOUEYOU



Cada prenda IOU tiene una historia

Me gusta 165

COMPARTE ESTA HISTORIA

OTRA HISTORIA

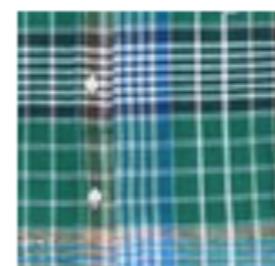


The Shortall

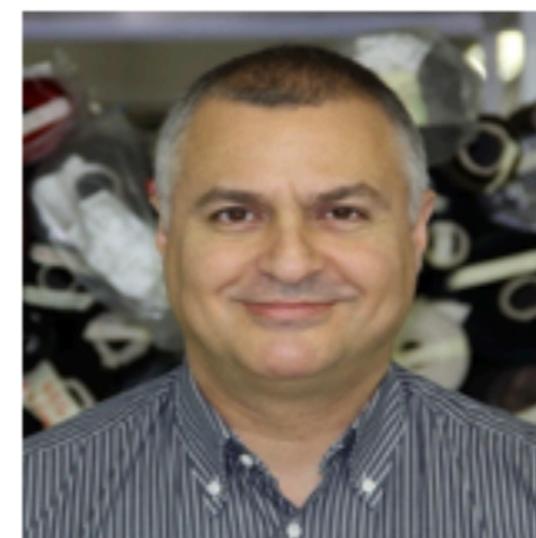
¿Comodo, chic, con un forro que lo hace como de toda la vida? Por supuesto! Y si...



...P. Vasugi, un tejedor de IOU, diseñó el singular mosaico de color y tejió a mano esta pieza única para que...



...utilizando uno de los diseños de IOU...



Alberto y sus sus compañeros en Manifatture Di Padova en Italy la fabricaran en una prenda para...



...que alguien la pueda disfrutar. ¿Podrías ser tú?

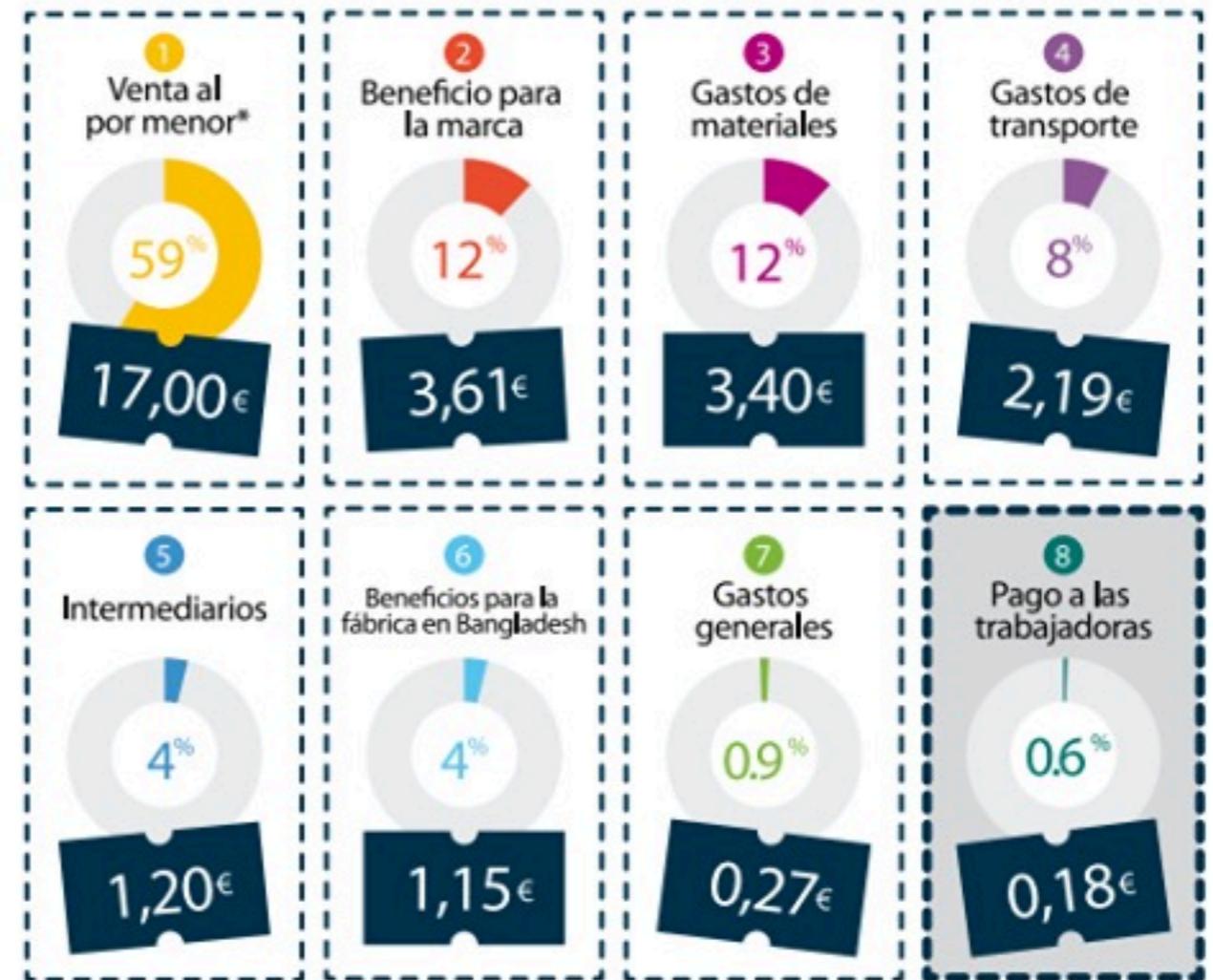
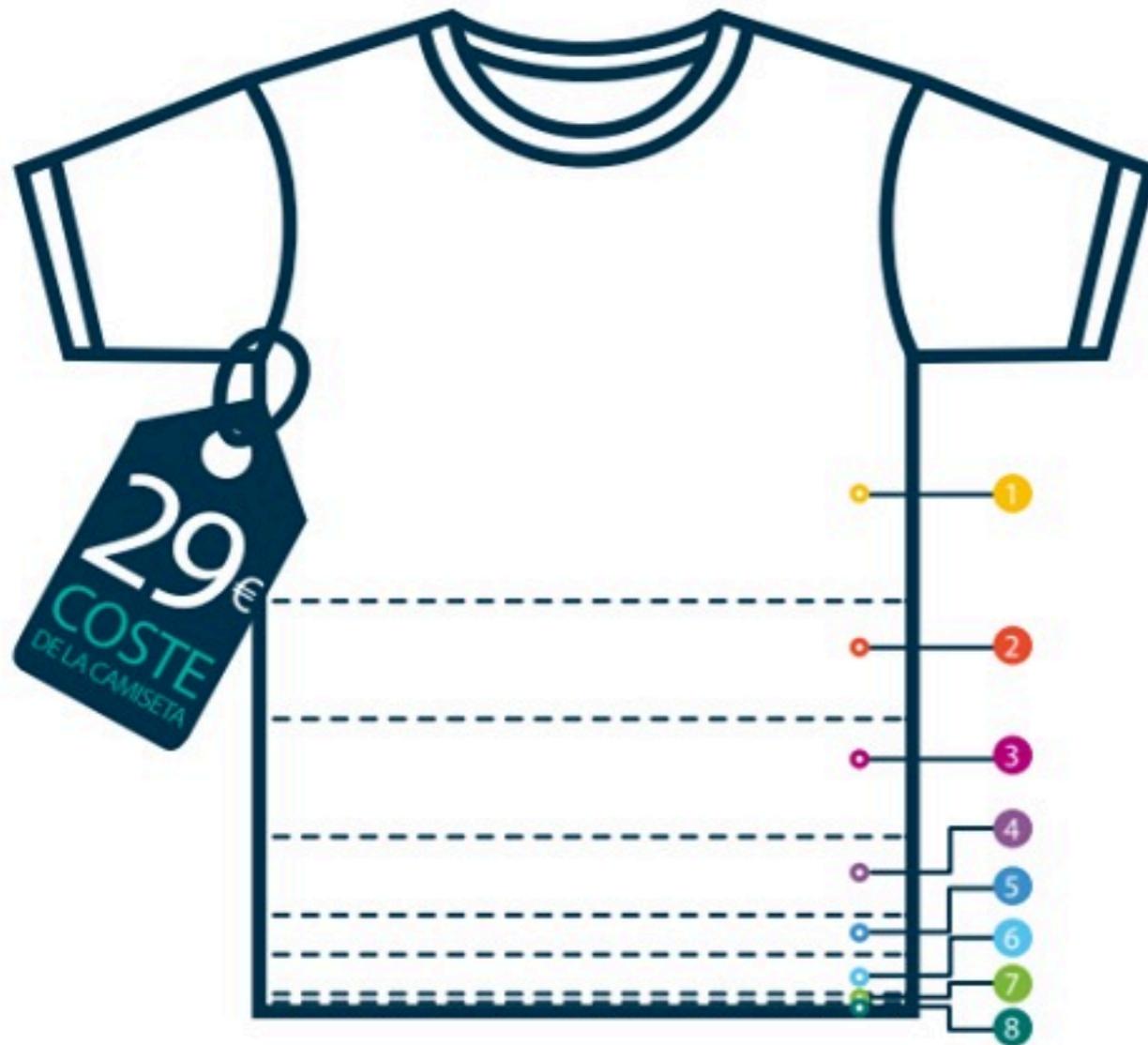
help



DeTox

GREENPEACE

DESGLOSE DE LOS GASTOS DE UNA CAMISETA



* Incluye todos los costos del comercio, incluido el personal, alquileres, beneficio de la tienda, IVA, etc.

Campaña Ropa Limpia



Clean Clothes Campaign



24.04.14

**FASHION
REVOLUTION**

**WHO MADE
YOUR CLOTHES?**

#INSIDEOUT

A photograph of a field of white flowers, possibly clovers, under a warm sunset sky. The sun is low on the horizon, creating a golden glow and lens flare. The flowers are in various stages of bloom, with some in sharp focus in the foreground and others blurred in the background. The word "conclusión" is written in a clean, white, sans-serif font across the center of the image.

conclusión





www.slowfashionspain.com



<http://www.facebook.com/SlowFashionSpain>



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